

**VERY COMPETITIVE
PRICES!**

MUNICIPALITY OF OLIVER PAIPOONGE

Make It Your Goal To Advertise At The NorWest Recreation Centre

The Nor-West Recreation Centre is a multi-purpose facility with one ice sheet, mezzanine with concession and entertainment centre. The Arena is located on the corner of Hwy 11/17 and Hwy 588. The Arena can host all levels of hockey, figure skating, and ringette, as well as trade shows, dog shows, socials and hockey tournaments. During the



summer season the Lakehead and Argus Kennel Clubs draw an estimated 1,200 patrons with their featured dog shows. The Nor-West Arena is the home to the NorWest Stars! The Nor-West Arena has 1 large ice rink, an electronic scoreboard, 4 dressing rooms and a fitness centre (available for use by the NorWest Star teams).

Why advertise with us? On average, more than 3,000 people pass through our Arena in a week. The Nor-West Arena is open 7 days a week and is home to the Rural minor hockey league, many city and senior leagues and is the venue for numerous weekend tournaments. Further to this we are open year round, allowing your company to be noticed by a variety of clientele. Advertising in the arena gives you a rare opportunity to market to both adults and children. If you choose to advertise with us, your advertisement will be designed to your specifications. You decide your level of involvement. Simply provide us with a design and we do the rest, or alternatively you can work closely with SIGNS NOW to develop a more elaborate advertisement. Included with this package is a full rate sheet. Our very competitive prices will mean you get large returns for little investment.



If you are interested in advertising with us please contact Kyle Bushby, Community Services Supervisor at (807) 935-2613 ext. 230.

**BOOK ADVERTISING
SPACE TODAY!**

ARENA SIGNAGE

ADVERTISING OPPORTUNITIES AT THE NOR-WEST INCLUDE DASHER BOARDS, WALL ADVERTISEMENTS AND THE MEZZANINE!

DASHER BOARDS



Advertising on the boards around the rink is a powerful way to get your business noticed. All Board advertisements are placed so as to easily be visible to spectators and those using the rink. Placement of your advertisement around the rink is on a first come, first served basis. Typically, Dasher Board Advertisements are 3X8. However your advertisement will be designed to your specifications and you decide your level of involvement.

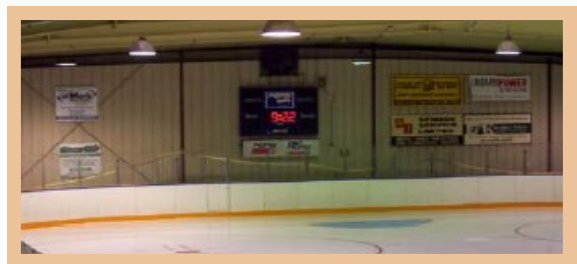
New Customers to Purchase: \$800 dollars for One Year. After the first year, the annual renewal fee is \$500 dollars.

WALL ADVERTISEMENTS



The Nor -West Recreation Centre offers a variety of sizes for any desire. 4X8 sized advertisements at the side wall face spectators seated on the benches.

New Customers to Purchase: \$650 dollars for One Year. After the first year, the renewal fee is \$350 dollars.



4X8 or 4X4 sized advertisements surrounding the scoreboard are perfect for those on the ice, spectators in the stands and those watching the action from the mezzanine.

New Customers to Purchase: \$350 (4X4) for One Year or \$500 (4X8) for One Year. Surrounding Scoreboard Only!

MEZZANINE



1X3 sized advertisements in the mezzanine are a catchy way to get the attention of potential customers. This area is a hub of activity. Many individuals watch the arena action from the heated locale. There is also a concession in the mezzanine making this area a common socializing ground for many of our patrons.

New Customers to Purchase: \$200 for One Year. After the first year, the renewal fee is \$175 dollars.

For New Customers the Yearly Rink Board fee is \$500 dollars.

Please keep in mind prices are for new customers and are for a two colour advertisement with a simple logo. Additional colors or sophisticated designs cost extra. All advertisement printing is supplied by SIGNS NOW.

If you are interested in any of these advertising opportunities please contact Kyle Bushby, Community Services Supervisor at (807) 935-2613 ext. 230.